**Part 1**

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1. The project idea that we have decided to work on is to create a fan website that will showcase the England Women’s football team (‘The Lionesses’) and use their success to encourage young girls to become and stay interested in football and make women’s football more popular.

**Concept**

The website will contain inspirational information about the England Women’s football team, like their favourite things, fun facts and football stats. The purpose of sharing information about the team is for young girls to relate to the players, to normalise girls and women in football, and to make the sport more accessible. Showcasing the team's achievements will show young girls that not only can they be interested in football, but they can also aim to play professionally like ‘The Lionesses’.

The fan site could also feature articles, videos, social media posts and other content focused on women’s football. Highlighting the success of England’s football team. This content could help to inspire young girls and encourage them to get involved in the sport.

Incorporating a section that specifically focuses on encouraging young girls to get involved in football will help to increase the fanbase of the team and promote the growth of women’s football in general. A dedicated section for young girls interested in football could include information on the benefits of playing football, success stories of young girls who have joined football teams and links to resources for finding local football teams or clubs.

**What we are building**

* A user-friendly interface using a framework like React.
* Integration with an API to pull team fixtures.
* Integration with an API to pull team player profiles.
* Integration with location-based services such as Google Maps to help young girls find local football teams or clubs.
* Database to store user info for potential newsletter
* Integration with training resources and inspirational content on platforms like YouTube or TikTok video content.

**Target audience**

The target audience is young girls aged 7+ living in the UK who are playing or interested in playing football. The site will help girls find more information on England’s senior women’s team, follow their progress through information on upcoming fixtures, the benefits of playing football and be a resource on how they can get involved.

Eye-catching, friendly and energetic graphic design and messaging will be curated to appeal to our target audience.

This site can also target schools and parents/carers to support and encourage their children to play football. Resources on the site will provide information accessible to both children and their grown-ups.

**Work process and tools**

* Regular meetings on Zoom to discuss tasks and support each other
* Slack group to communicate easily
* Trello board to manage an agile workflow
* GitHub to collaborate and collate our code
* Balsamiq to create the site’s wireframe
* Google Jamboard to collect ideas

**Workload organisation**

Once tasks are defined, we will use Trello to manage the tasks and to help keep us on track.

The web dev team can be made up of Project Manager, Analyst, Back-end dev, Front-end dev and Testing. Back-end dev can be divided up between the site's functions, such as fixtures API, Google API and sign-up form connected to SQL/Google sheets.

1. Identify APIs for our idea - work on progress
2. Wireframe on Balsamiq - work on progress
3. Design concept/mood board on Figma - work on progress
4. Integrate fixture API - next
5. Integrate Google Maps API
6. Create a database in Google sheets/SQL for email sign up
7. UI/UX - Translate design into CSS for the entire site
8. Test functions/write tests
9. Review each other's commits on GitHub
10. Submit work

**Main features**

* The application should be visually appealing to young girls and should have an easy-to-use interface.
* The application should have up-to-date information on team players.
  + This will allow the girls to get to know the players and relate to them.
* The application should have up-to-date information on upcoming fixtures for the team
  + This will allow the girls to follow the progress of the players.
* The application should provide information on the benefits of playing football and encourage young girls to join a football team.
* The application should have a feature to find and join local football teams or clubs.
* The application could provide training resources such as videos, drills, and tips to help young girls improve their football skills.
* Login-sign up. Optional. Depending on time. Could be functional and linked to a database.
* The application could have a community section where young girls can interact with each other and share their experiences. Optional. Depending on time.

**Main considerations and problems**

* Ensuring that the application is inclusive and diverse to appeal to a wide range of young girls from different backgrounds and experiences.
* Ensuring that the application provides accurate and reliable information on football and related resources.
* Ensuring that the application is safe and secure for young girls to use.
* Addressing potential barriers to entry for young girls, such as cost, access to equipment, and transportation to football teams or clubs.
* Encouraging the involvement of parents or guardians in supporting their daughters to participate in football.
* Limited time and many of us have other commitments during the day
* Still learning React, so not able to start working on the functionalities of our site straight away
* Possible issues with API’s documentation which could slow us down
* Adhering to the same look and feel across the whole application, especially if more people work on the design and the wireframe
* Reaching a consensus on how the site should look
* Learning how to interact with one another and build trust despite our differences in personalities for maximum results and positive vibes